



NASHVILLE ANALYTICS SUMMIT

DATA - MAKE IT MATTER!

AUGUST 20 - 21 | 2018

OMNI HOTEL | DOWNTOWN NASHVILLE, TN

THEANALYTICSSUMMIT.COM

ABOUT THE SUMMIT

The Nashville Analytics Summit was created in 2013 by Nashville Technology Council members. With 488% growth since inception, the Summit continues to expand as one of Nashville's largest, locally grown tech events in the region. It focuses on fundamental issues in organizations today: how to effectively leverage big data and analytics. This two-day event alternates between hands-on workshops and speaker presentations, presented by experts from various industries and backgrounds.



600+
EXPECTED
ATTENDEES

2017 RUNDOWN:

- 530 TOTAL ATTENDEES
- 42% DIRECTOR LEVEL & ABOVE



40+
PRESENTATIONS
& WORKSHOPS

THIS YEAR, PRESENTERS WILL FOCUS ON
DATA & HOW TO MAKE IT MATTER

2017 SPONSORS INCLUDE:

PRESENTING SPONSOR - INFORMATION BUILDERS

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#MAKEDATAMATTER



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NASHVILLE TECHNOLOGY COUNCIL

SPONSORSHIP

	PRESENTING \$10,000	PLATINUM \$5,500	SUPPORTING \$3,000	SILVER \$2,000
AVAILABILITY	EXCLUSIVE	LIMITED	LIMITED	LIMITED
INCLUDED REGISTRATION PASSES	10	5	3	2
EXHIBITOR BOOTH	BEST	BETTER	GOOD	
LOGO RECOGNITION (SIGNAGE & PRINTED MATERIALS)	INCL.VENUE SCREENS, BAGS & NAME TAGS	✓	✓	
DIGITAL MARKETING INCLUSION	✓	✓	✓	
CLICKABLE LOGO ON WEBSITE	✓	✓	✓	✓
*REGISTRATION LIST POST EVENT	✓			
**RESERVED SPEAKING ENGAGEMENT	OPENING SESSION TO ALL ATTENDEES	✓		
BAG INSERTS	✓	✓	✓	✓

*ATTENDEES WHO HAVE PROVIDED CONSENT ONLY

**LIMITED TO FIRST THREE SECURED PLATINUM SPONSORS

SPECIAL PACKAGES

HAPPY HOUR | \$6,500

Everyone love a good party! Includes same amenities as the Platinum level, plus some extra signage & speaking time at happy hour. Be a hero and let everyone have drink on you!

EDUCATION | \$2,500

Educate us on education! Come recruit your next start & showcase your degree programs both in the exhibit hall. Includes 2 passes.

ARTWORK | \$2,000

Help us capture our sessions with some artwork! If you've never seen these sketches, don't miss the opportunity to have your logo on every single one. Includes 2 passes.

GIVEAWAY | \$1,000

What's the next best thing after throwing the party? The giveaway, of course! Provide a lucky winner with some new swag. Includes 1 pass.

SPONSOR BENEFITS

BUILD BRAND AWARENESS

Present your brand, company & products to over 600 attendees. Use our exhibition space to increase your reach and expose your company to new clients, customers & business. For those included in our digital marketing, you'll hit over 10,000 eyeballs for every email we send out.

NETWORK & ENGAGE

By taking advantage of face time with attendees, you'll have the opportunity to spotlight your business and generate quality leads.

CONNECT WITH YOUR TARGET MARKET

Everyone you need and want to meet will be there, so sponsor already!



CONTACT

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